



RAJESH WIRES

"Precision in Every Mesh, Reliability in Every Industry."

ABOUT US

We are a leading manufacturer of premium wire mesh, crafted from high-quality iron and stainless steel, designed for precise filtration across various industries such as water purification, food processing, and pharmaceuticals. With a commitment to excellence, we also import specialized mesh from China to meet unique quality needs not available locally. Our focus is on delivering durable, reliable, and customized wire mesh solutions that support industries in achieving optimal performance and safety.

VISION

To empower industries with reliable, sustainable, and cost-effective filtration technology that fosters growth and innovation.

MISSION

To provide innovative, high-quality filtration solutions that drive efficiency and safety across industries globally.

Addressing Challenges



Inconsistent Quality

We provide high-quality, reliable wire mesh that ensures precise filtration, addressing the issue of subpar products in the market.

1



Supply Chain Instability

Our dual sourcing strategy—domestic production and global imports—ensures uninterrupted supply and availability of specialized mesh.

2



Customization Gaps

We offer tailored wire mesh solutions to meet the specific filtration needs of diverse industries, unlike standard, one-size-fits-all options.

3



Regulatory Compliance

Our products meet the highest industry standards, helping businesses comply with stringent safety and quality regulations.

4



Limited Local Options

By manufacturing and importing the best quality mesh, we fill the gap for high-performance filtration solutions that aren't readily available in the local market.

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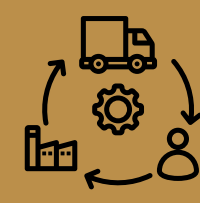
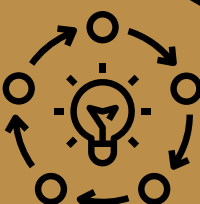
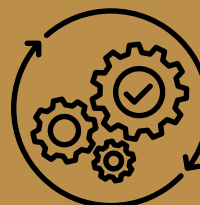
Our Solutions

High-Quality Wire Mesh:

We manufacture premium iron and stainless steel wire mesh, ensuring precise filtration and durability for a variety of industrial applications.

Specialized Imported Products

We import high-grade wire mesh from China to meet specific quality requirements that are not locally available, offering a broader range of solutions.).



Tailored Filtration Solutions

We provide customized wire mesh designs to meet the unique filtration needs of industries like pharmaceuticals, water purification, and food processing.

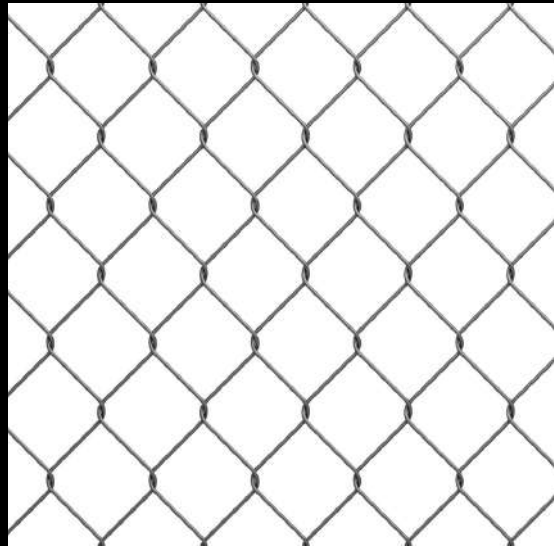
Reliable Supply Chain

Our combination of local manufacturing and international sourcing guarantees a consistent and reliable supply of high-quality wire mesh products.

Industry Compliance

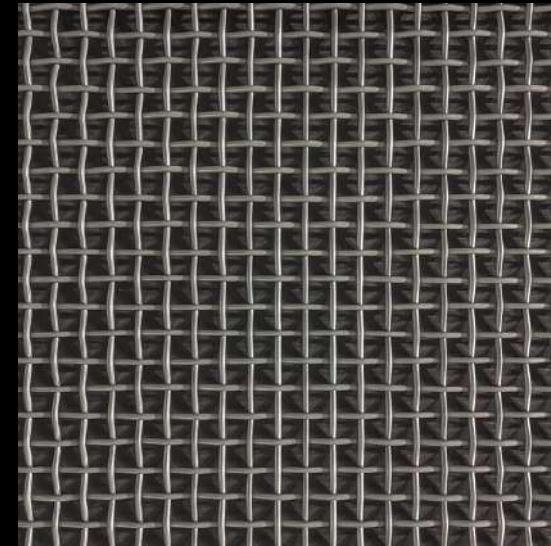
Our wire mesh meets stringent industry standards, ensuring businesses can adhere to safety and quality regulations while optimizing their filtration processes.

Our Offerings



IRON WIRE MESH

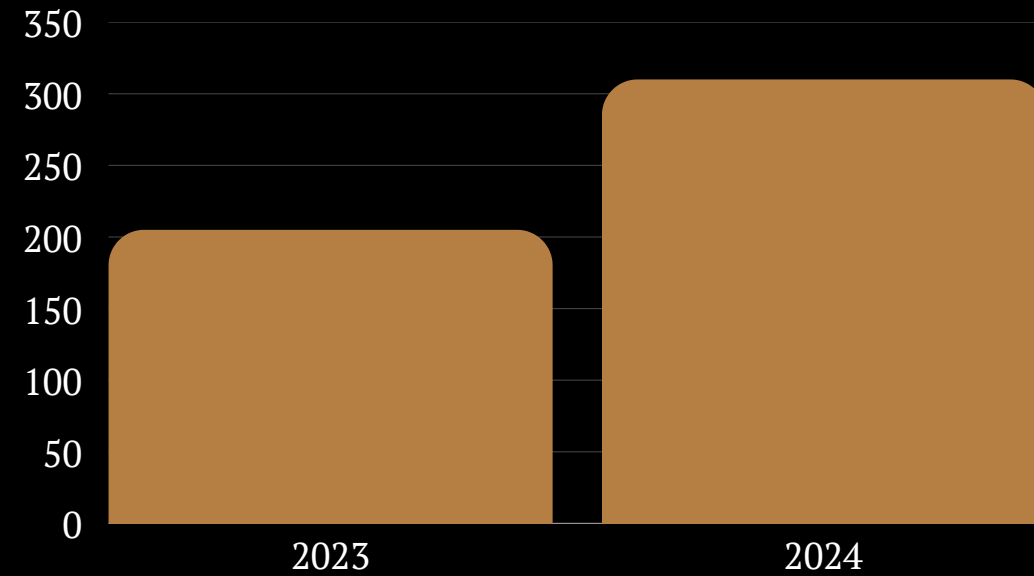
- Durable, high-strength wire mesh ideal for industrial filtration, reinforcement, and construction applications.



STAINLESS STEEL WIRE MESH

- Corrosion-resistant mesh designed for high-demand sectors such as food processing, pharmaceuticals, and water filtration.

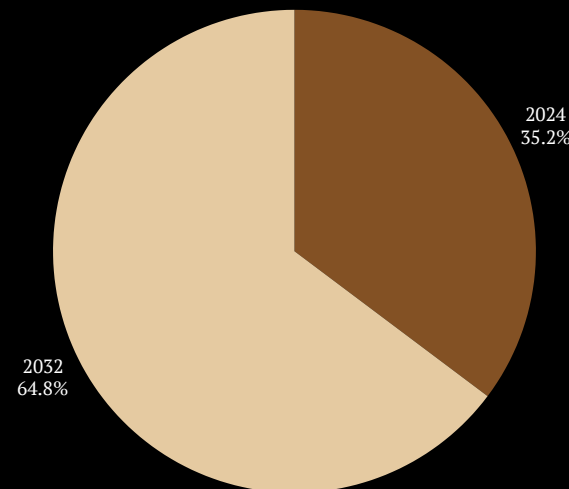
Market Size



Global Market Size
(In Billion)

Global Market Size

- The global wire mesh market was valued at USD 205.3 billion in 2022 and is estimated to grow at a CAGR of 4.7%, reaching USD 310.0 billion by 2031. [Verified Market Reports+1](#)



Indian Market Size
(In Million)

Indian Market Size

- The Indian wire mesh market was valued at approximately USD 42.55 million in 2024 and is projected to reach USD 78.40 million by 2032, growing at a CAGR of 8.44% during the forecast period from 2024 to 2032. [Data Bridge Market Research](#)

Target Market

Segmentation

- Industry: Manufacturing, construction, agriculture, water filtration, pharmaceuticals.
- Geography: India (urban/industrial hubs), Global (North America, Europe, Asia, MEA).
- Behavior: Businesses needing high-quality, durable filtration materials.

Targeting

- Primary Market: Large-scale manufacturers, construction companies, water/air filtration companies, agriculture.
- Secondary Market: SMEs, export markets (Australia, UAE, USA).

Positioning

- Premium, durable, and customizable wire mesh solutions for industries demanding high-quality filtration, providing unmatched reliability and consistency.

Go-To Market Strategy

Stage	Approach	Result
Market Research	Analyze industry trends and competitors.	Understand market demand and identify gaps.
Product Development	Enhance wire mesh quality and customization.	Superior, tailored product offerings.
Sales Strategy	Build a sales team targeting key industries.	Direct engagement with large enterprises and SMEs.
Partnerships	Form partnerships with industry leaders and OEMs.	Strong market access and credibility.
Global Expansion	Target international markets for distribution.	Expanded global presence and revenue growth.

Revenue Model

Direct Sales

Revenue generated through the sale of wire mesh products directly to industries such as manufacturing, construction, and agriculture.

Long-Term Contracts

Securing recurring revenue from long-term contracts with large-scale manufacturers and industries requiring consistent supply.

01

02

03

04

Custom Orders

Additional revenue from tailored wire mesh solutions designed to meet specific customer needs in sectors like pharmaceuticals, water filtration, and food processing.

Global Exports

Revenue from international markets, expanding the reach of products to countries like the UAE, USA, and Europe through strategic partnerships and distributors.

Roadmap for next 5 years



SWOT Analysis

Weaknesses

- Limited brand recognition in international markets.
- Dependence on raw material imports for certain product lines.
- Potential supply chain challenges due to global sourcing.

Threats

- Intense competition from local and global suppliers.
- Fluctuations in raw material prices.

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Strengths

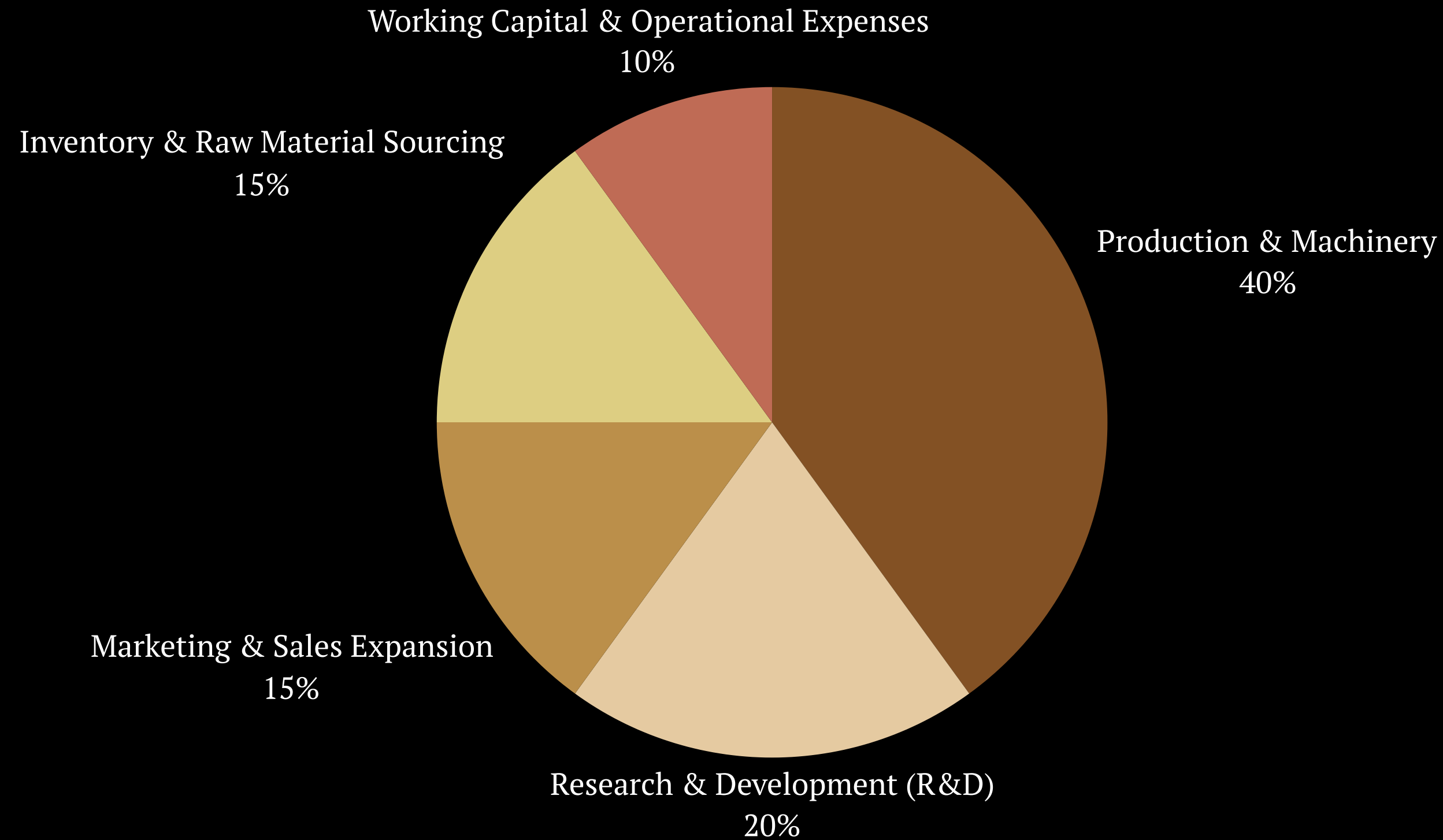
- High-quality, durable wire mesh with customization options.
- Strong industry expertise and experienced team.
- Dual sourcing model (local manufacturing and imports) ensures reliability.



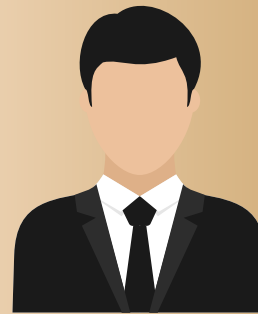
Opportunities

- Expanding into untapped international markets (North America, Europe).
- Growing demand for filtration solutions across industries.

Fund Utilization



Our Founder



RAJESH GARG
PROPRIETOR

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*Thank
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